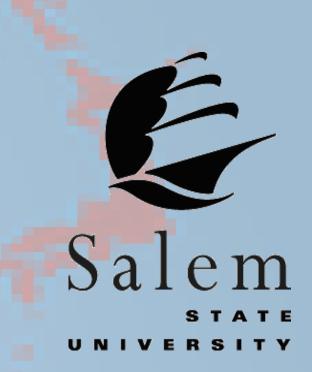
The Future of Geography in the Massachusetts Curriculum Framework



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An Introduction and Research **Objectives:**

Geography illiteracy across the K-12 public school system is an issue that the United States is facing, and has been for many years. The majority of schools are not teaching the subject of Geography (on it's own) anymore as part of their curriculum. Currently, most schools combine the subject with Social Studies. Over the years there have been initiatives at the National level to try and make the subject more prevalent in education. Organizations are nationally testing fourth, eight and twelfth grade students using cognitive dimension on specific related content. Particular states across the U.S. have shown progress, and have adapted based on the assessment, others still have work to do. Massachusetts in particular has updated their frameworks for more inclusivity, but Geography still falls short within them.

Research objectives:

- Understand what the Department of Education is doing across the United States to determine and improve geographic literacy
- Locate where in the United States Geography is being taught and/or
- Look at what Massachusetts specifically is doing to promote geographic literacy
- Look at where Geography courses are offered in Massachusetts schools • Look at what advocates in the field are doing to improve geographic literacy throughout K-12 education

"The goal of teaching geography is to equip students with the knowledge, skills, and perspectives to 'do' geography. Reaching this goal requires that students learn how to use geographic thinking and information to make well-reasoned decisions and to solve personal and community problems. Many valuable applications of K-12 geography education lie beyond the classroom walls. Geographic education enables students to use geographic perspectives, knowledge, and skills to engage in ethical action with regard to self, other people, other species, and Earth's diverse cultures and natural environments. Geography connects students to world events, problems, and decisions throughout their lives."

-Geography For Life: National Geography Standards, Second Edition (2012)

Data Acquisition and Methodology

Data Acquisition:

- The National Assessment of Education Progress (NAEP) released scores for the assessment given to eighth grade students in 2018
- High schools offering AP Human Geography: available through the College Board AP Audit
- State requirements and data collected from reports by The Gilbert M. Grosvenor Center for Geographic Education at Texas State University report (McClure & Zadrozny 2015; Zadrozny)
- Geography or Social Studies exams by state (Brysch 2014)
- Massachusetts frameworks from Massachusetts Department of Elementary and Secondary Education

Methodology:

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- Determine the status of Geography Education K-12 across the U.S. • Examine which states require Geography courses in Middle school
- and/or High School, and which require subject exams • Determine Geography Standards per state
- Analyze eighth grade testing statistics with previous years
- Determine the status of Geography Education K-12 in Massachusetts:
- Examine degree to which Geography is include in the MA Social Studies Frameworks for Geography
- See how many MA schools offer AP Human Geography in High School
- Examine High School and Middle School graduation requirements • Determine efforts made by national and/or state organizations

Figure 2: Example of Department of Education's Framework Elements for Assessing K-12 Student Achievement in Geography **Content Dimension Cognitive Dimension Spatial Dynamics** Knowing • What is it? understand geography particular places on • depend upon spatial variations spatial patterns on · are affected by, and connections among

environment.

Earth's surface.

shape spatial

physical and human

Source: 2014 National Assessment of Educational Progress (NAEP) Geography Framework. | GAO-16-7

NAEP Average Scores in Geography for eighth grade 1994-2018			
Year	Average Score	NAEP Achievement Level	Cut Score
2018	258	NAEP Advanced	315
2014	261*	NAEP Proficient	282
2010	261*	NAEP Basic	242
2001	260		
20011	262*		
1994¹	260		

Abstract

The National Assessment of Education Progress evaluated eighth grade students on their geographic literacy in 2014 and found a decrease in scores. One reason is that Geography has historically not been taught as a separate subject in most K-12 public schools. Certain states are updating their frameworks to be more inclusive of a diverse array of subjects. In Massachusetts, Geography is addressed under the History and Social Science Frameworks. Unfortunately, the teaching of Geography is given short shrift under these frameworks. The overarching goal of this project is to assess the status of Geographical education in the Massachusetts K-12 system. This study examines the degree to which Geography is being taught in public school districts across the Commonwealth of Massachusetts and offers an assessment of where and how it is being taught; exploring what training state geography educators receive, and what professional development is needed to help support their endeavors. Additionally, why has geographical education lagged in this "liberal" state? Why have efforts to expand geographical education not been successful to date? Therefore, this project studies efforts to expand the requirements for the teaching of Geography in the state's social studies frameworks; identifying efforts by geographical education advocates (Massachusetts Geographical Alliance, National Geography Professors) to lobby state political representatives and state public education administrators to pass legislation expanding and mandating geographical education across the state. Finally, this research will determine if geographic literacy among Massachusetts K-12 public school students will significantly increase.

Geography Education Initiatives: Increasing Geography in Classrooms at the National Level

- Every Student Succeeds Act (ESSA) 2015
 - Replaced No Child Left Behind act (NCLB) 2001
 - States in charge of individual education plans and curriculum intended to improve scores of standardized assessments and increase geographic literacy
- National Assessment of Educational Progress (NAEP)
- Administered by the National Center for Education Statistics (NCES) which under the U.S. Department of Education and the Institute of Education Sciences (IES)
- Latest one was administered in 2018 to approximately 12,900, eighth grade students
- Tests students on three content outcomes: "space and place", "environments and society", and "spatial dynamics and connections"
- National Council for Geographic Education
- Promotes teacher resources, professional development, and conferences and network opportunities
- National Geography Standards: Geography for Life (1984)
- Enforces importance of 5 themes of Geography into K-12 education
- National Council for the Social Studies
- "The mission of the National Council for the Social Studies is to advocate and build capacity for high-quality social studies by providing leadership, services, and support by educators"
- Different chapters through the United States to focus on state-level initiatives
- •The Gilbert M. Grosvenor Center for Geographic Education
- Publishes reports on the status of Geography in K-12 throughout all 50 states

Social Studies or Geography Exams, 2013 **Exams by State** End-of-Course exam in World Geography End-of-Course exam Pacific Ocean 4 Ege Gulf of Mexico Source: Brysch (2013-14)

NAEP Instruction and Assessment Comparison

Organizing Ideas NAEP Assessment Framework

Five Themes of Geography*

LOCATION Position on Earth's Surface

> **PLACE** Physical and Human Characteristics

HUMAN/ENVIRONMENT INTERACTION Relationships Within Places

MOVEMENT

Humans Interacting on Earth

REGIONS How They Form and Change

Three Content Outcomes

SPACE AND PLACE Knowledge of geography related to particular places on Earth, to spatial patterns on Earth's surface, and to physical and human processes that shape such patterns.

ENVIRONMENT AND SOCIETY

Knowledge of geography related to the interactions between environment and society.

SPATIAL DYNAMICS AND CONNECTIONS Knowledge of geography related to spatial variations and connections among people and places.

Source: National Assessment Governing Board 2020

INSTRUCTION ← ASSESSMENT

*Guidelines for Geographic Education—Elementary and Secondary Schools. Joint Committee on Geographic Education of the National Council for Geographic Education and the Association of American Geographers, 1984.

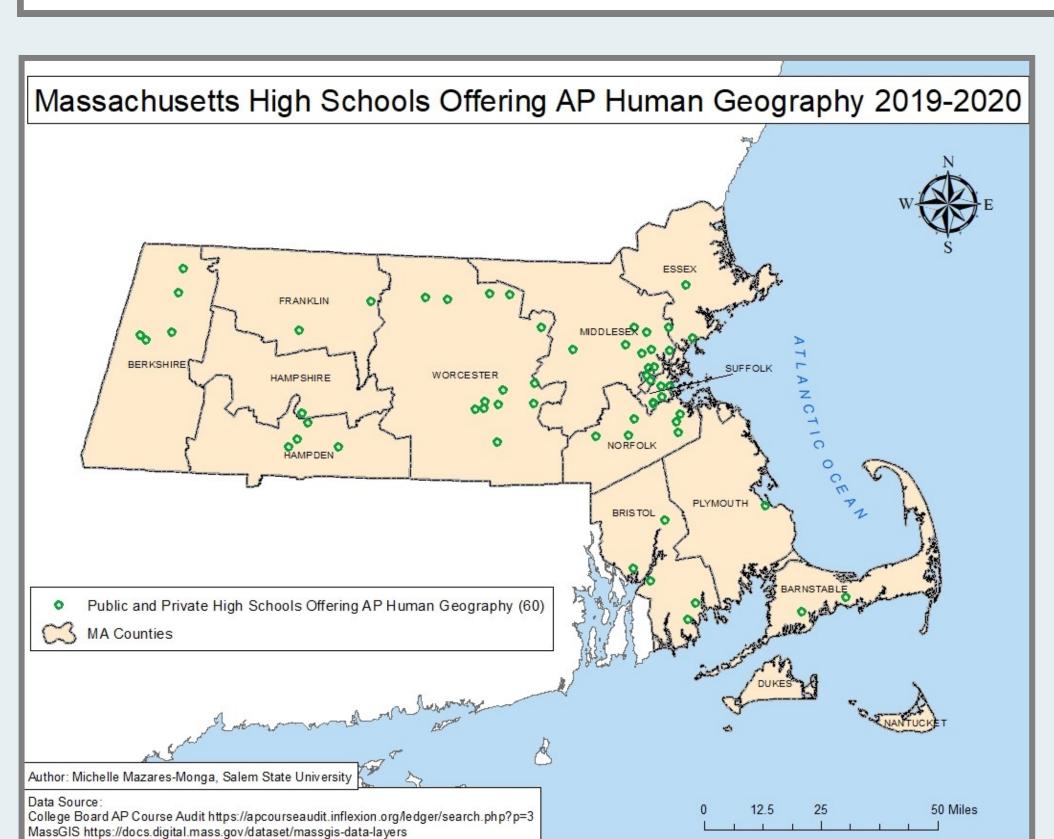
Geography within

Geography Education Initiatives: Increasing Geography in Classrooms at the State Level (Massachusetts)

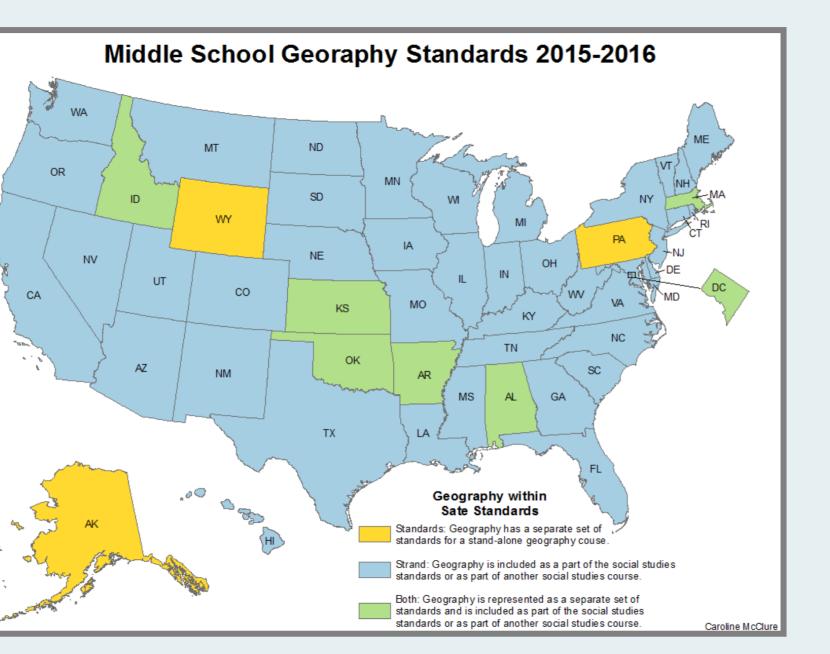
- Massachusetts ESSA Executive Summary (2015)
- Recognized the need to review and revise the curriculum frameworks. • Summary pledged to increase student access to an "ambitious, engaging,
- well rounded curriculum" Massachusetts updated History and Social Science framework for K-12
- The field of geography is minimally included, with main focuses being on History and "Social Studies" for Middle School and High School curriculum
- Bridgewater State University Professors, James Hayes-Bohanan and Vernon Domingo talk on Nightside with Dan Rea WBZ 1030 News Radio: "Where has Geography Class Gone?" (WBZ 2018)
- Massachusetts Council for the Social Studies

Massachusetts Advocators

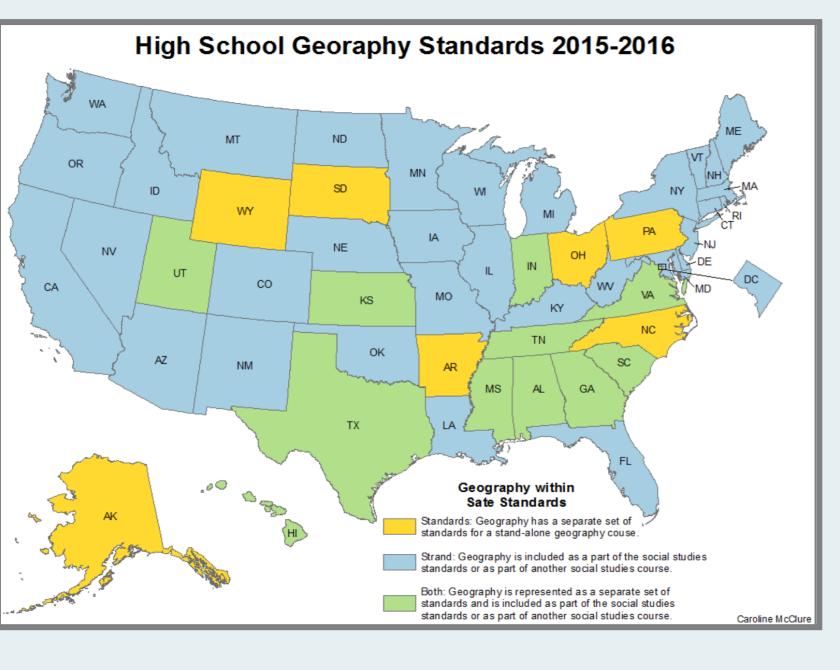
- Legislative Day at MA State House to "advocate, promote, and support social studies education in public, private and charter schools" (Lee 2017) • Bill H.573—An Act Relative To Geography Education (2019-2020)
- Petition by Smola, D'Emilia, Muratore
- Section 15RRRR. The governor shall annually issue a proclamation setting apart the first week of April as Massachusetts Geography Education week.
- Section 3. (a) Establish commission on geography education (8 members)
- (b) Commission to investigate status of geography education (I-iii)



Middle School Geography Requirement, 2015-2016 Middle School Yes, a stand-alone geography course is required No, a geography course is not required Optional - World History or World Geography required Local school districts set all course requirements



High School Geography Requirement, 2015-2016 Geography Requirement Local school districts set all course requirements



Updated Massachusetts History and Social Science Framework 2018 History and Social Science Curriculum Framework Chapter 296 of the Acts of 2018

Adopted by the Board of Elementary and Secondary Education on June 26, 2018, the 2018 History and Social Science Curriculum Framework sets forth the skills, competencies and knowledge in history and social science, including civics, that students should attain at each grade or grade cluster from pre-

- Specific features of the framework include: Content Standards from pre-K-12 outlining what students
- should know and be able to do at the end of each grade or grade cluster in history and social science, including civics
- Standards for History and Social Science Practice, designed to reflect the work of political scientists, economists, geographers, historians, and ordinary citizens
- Standards for reading, writing, speaking, and listening in history and social science and civics, drawn from the 2017 English Language Arts and Literacy Curriculum Framework
- A full-year civics course in grade 8, including coursework in news/media literacy Content standards for high school courses, including U.S. History I and II, World History I and II, U.S. Government and Politics, Economics, Personal Financial Literacy, and News/Media Literacy (such courses provide opportunities

global context)

for students to deepen knowledge and application of civic

skills, dispositions, and knowledge within a national and

Signed into law by Governor Baker on November 8, 2018, Chapter 296 of the Acts of 2018 is a law to promote and enhance civic engagement and support implementation of the History and Social Science Curriculum Framework.

- Each public school serving students in grade 8, and each public high school, shall provide not less than 1 student**led, non-partisan civics project** consistent with the History and Social Science Curriculum Framework for each student
- A Commonwealth Civics Challenge, subject to appropriation, will be available to grade 8 students to
- showcase student-led civics projects

The law includes these provisions:

- A Civics Project Trust Fund to assist with implementing history and social science and civics education, particularly in underserved communities, subject to appropriation
- Promotion of youth membership on municipal boards, committees and commissions by the Secretary of State
- A non-partisan high school voter challenge to be established by the Secretary of State in consultation with DESE, to encourage eligible students to register or preregister to vote and participate in municipal and state

Source: Massachusetts Department of Elementary and Secondary Education 2018

Findings and Discussion

- NAEP: eighth grade students tested worse in 2018 than they did in 2014–267 in 2014 to 263 in 2018
- Most states have jurisdiction over curriculum but majority of states and are not meeting national requirements
- Only 4 states (UT, SD, MN, MS) require a stand-alone Geography course to graduate from High School (McClure 2016)
- Massachusetts does not have a Geography requirement to graduate High School and typically does not offer Geography as a standalone course either
- 60 schools in Massachusetts offered AP Human Geography in 2019
- Geography is not included in the updated Massachusetts History and Social Science Framework (2018) under "content standards for High School courses"
- In 2016, there were 72,309 teachers in Massachusetts and only 724 were Social Studies teachers (GENIP Project 2016)
- 63 percent of eighth grade students who took NAEP exam in 2018, that said they have a specific geography course, scored lower than students who reported not having a geography course
- Jeffery Sikkegna director of Ashbrook Center calls for "a new approach to teaching history and civics" - some educators argue for "active learning approach" (Jacobson 2020)
- NAGB decides to streamline NAEP to "reduce costs by including fewer subjects, testing fewer students and adding test time" so the Geography Assessment scheduled for 2029 has been eliminated

Future Research

Massachusetts adopted a Bill in 2019 to make geographic education more apart of K-12 Education, proclaiming the first week of April as "Massachusetts Geography Education Week" and established a committee responsible for investigate the status of Geography in MA and to test students on geography

Specific Activities:

- Research similar states who have also adopted new acts and if improvement, base off of their initiatives
- Research MA improvement with this new bill
- Examine specific counties in MA and see how requirements and standards differ
- Research which specific MA school districts teach geography
- Compare NAEP test scores between MA school districts Compare advocacy efforts to abundance or lack of funding
- Examine literacy compared to socio-economic backgrounds
- Research state and national efforts to keep NAEP Geography exam and continue testing students in 4th, 8th, and 12th grade

Massachusetts Graduation Requirements			
HIGH SCHOOL GRADUATION REQUIREMENTS	MIDDLE SCHOOL REQUIREMENTS		
Credits: 3 Courses:			
World History II: The Rise of the Nation State to the Present	Grade 6: World Geography		
U.S. History I: 1763 to 1877	Grade 7: Ancient and Classical Civilizations in the Mediterranean to the Fall of the Roman Empire		
U.S. History II: 1877 to 2001	Grade 8: World History I: The World from the Fall of Rome through the Enlightenment		
Electives:			
U.S. Government			
Economics			

Selected References and Data Sources

Brysch, C.P. 2014. Status of Geography Education in the United States: A Report for the National Geographic Society Education Foundation. (Last Accessed 26 April 2020). Jacobson, L. 2020. NAEP: 8th-graders' scores drop in US history, geography. Lee, G. 2017. Participate in Mass Council's Legislative Day at the State House on Wednesday, March 29, 2017

National Assessment Governing Board & U.S. Department of Education. 2018. Geography Framework for the 2018 National Assessment of Educational Progress. (Last Accessed 1 May 2020). Smola, T., D'Emilia, A.L., Muratore, M.J. 2020. Bill H.573 An Act Relative to Geography Education. MA Legislature. United States Government Accountability Office (GAO). 2015. K-12 Education: Most Eight Grade Students Are Not Proficient in Geography. (Last Accessed 27 April 2020). Zadrozny, J. 2017. Social Studies and Geography Survey for Middle and High Schools. (Last Accessed 28 April 2020).

Organizations referenced throughout this research:

- • The Gilbert M. Grosvenor Center for Geographic Education: https://www.geo.txstate.edu/grosvenor/
- National Council for the Social Studies https://www.socialstudies.org/about Massachusetts Council for the Social Studies https://www.masscouncil.org/?page_id=6908
- National Council for Geographic Education (NCGE) https://netforum.avectra.com/eweb/DynamicPage.aspx?Site=Test%
- Geography Education National Implementation Project (GENIP) http://www.genip.us/ National Center for Research in Geography Education (NCGRE) http://www.ncrge.org/
- Massachusetts Department of Elementary and Secondary Education http://www.doe.mass.edu/frameworks/current.html National Geographic Society https://www.nationalgeographic.org/education/
- National Center for Education Statistics https://nces.ed.gov/nationsreportcard/
- WBZ 1030 News Radio Nightside with Dan Rea h

Source: Zadrozny 2017